

Larissa Schwartz

Product & Design Leader

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Experience

Summary of Qualifications

Senior manager with experience across technology, design, marketing and operations with a focus on delivering quality results by breaking down complexity, creating scalable processes and having a little fun working remotely and collaboratively. Managing web-based properties since 1.0.

Expertise in planning, business process and product-market-fit analysis, creating customer-focused experiences that leverage software platforms, hardware systems, multiple communication and delivery channels.

Design Strategy & Digital Product Management / 2017 - present

Independent consultancy leading complex design and product management projects for clients ranging from small businesses to large corporations (recent engagements: Citi, Prudential, Schneider Electric, UNHCR)

Product Design Manager / Omnicell 2022 - 2024

Senior manager for medication management software and intravenous robotics products, managed design operations and several direct reports

Design Instructor, Mentor, Career Coach / 2016 - present

Provide UX and interface design instruction, mentoring, career coaching and curriculum design for individuals and educational channels

UX/Product Design Manager / PrismHR 2016 - 2017

Defined vision, integrated research, hired team members, collaborated with engineering and business owners to execute on strategy, deliver multiple solutions across a suite of SaaS-based apps to drive profitability and continuously serve millions of daily users

Experience Design Lead / Moody's Analytics 2015 - 2016

Design lead for a government mandated, large-scale financial management platform transformation to deliver source data for security analytics

Project planning, sprint and backlog management, wireframing, task flows, visual and interaction design, ops management and quality assurance

Sr. User Experience Designer / Mercer 2014 - 2015

Launched sustained effort to improve experiences across consumer-facing insurance applications by building relationships with IT and digital marketing resulting in standardized discovery, design and improved delivery processes

Interactive Solutions Program Manager / Aon Hewitt 2011 - 2014

Deliver omnichannel solutions for Fortune 100 clients resulting in increased participation in health and wellness programs, UX lead for multiple clients including concept design for UPoint™, a white label benefits admin product

Facilitate and enable change to improve project management processes resulting in increased profit margins by 10% year-over-year

Independent Design Consultant & Product Manager 2006 - 2011

Business and management consulting focused on building scalable solutions and self-sufficiency for a wide variety of clients such as Analysis Group, PJ Library, Jack Morton, Liberty Mutual Foundation, Pyramid Property Managers, Scott & White Healthcare

Strategic planning - to align organizational objectives with technology and user needs - through to business analysis, process mapping, requirements gathering, user experience and information architecture design, documentation, process improvement and ongoing management

Associate IT Director / Facing History & Ourselves 2005 - 2006

Owner of large-scale digital product management initiative to deliver millions of digitally archived materials for use as curriculum in underserved schools

Web Marketing Specialist / Fielding Graduate University 2002 - 2005

Manage web marketing and communication activities, improve online user experience, and increase marketing integration throughout the University

Plan and implement email marketing, online giving and shopping microsites

Creative Services Manager / Hewitt Associates 2001 - 2002

Regional creative services team manager (seven direct reports)

Communications Consultant / Hewitt Associates 2000 - 2002

Lead strategy, electronic communication and branding, online learning, change management, and business process improvement initiatives

Education & Training

MBA / Peter F. Drucker School of Management / 1998

Cognitive Psych, Organizational Development

BA / Brooks Institute of Photography / 1992

Commercial, Forensic and Scientific Photography

American Management Association / Operations Management

Project Management Institute / Project Management

ScrumAlliance / CSM, Certified ScrumPerson®

Society for Human Resource Management / Communication & HR

Tools & Technology

Adobe CS, Atlassian, Balsamiq, Basecamp, Drupal, Figma/Jam, GoogleSuite & Analytics, Git, HTML, Jira, Miro, Mural, Mac/PC, MS Office, Pens/Pencils, SAFe & Scrum, Sketch, Slack, Storybook, Teams, Trello, Zeroheight, Zoom